

Shannon Ellery Hubbell

Writer. Coder. Dinosaur aficionado.

<https://shannonhubbell.com>

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Skills

Web

As a coder I have spent over 25 years building digital marketing assets for clients such as **Adobe, Google, Autodesk, Microsoft, and Salesforce**. This has included full sites, campaign pages, EDM templates, animated banner ads, and virtual event applications.

HTML, Javascript, CSS, PHP, WordPress, Contentful, Astro, Jekyll... whatever tool does the job. I work from designs in Photoshop, Figma, and GIMP.

More recently I've branched out into game development with Godot and Twine.

Video

I have been working in video post-production for 30 years, in narrative and documentary film, as well as marketing videos. I use Adobe Premiere and After Effects.

Writing

I write things! Screenplays, comics, film criticism. Other stuff. You can tell I'm a fancy writer because I know when it's appropriate to use incomplete sentences to affect a casual tone. You can find some of my film writing on **Lewton Bus** and **CHUD.com**.

I was born and raised in New Orleans but have lived in Oakland, California for the last twenty years. I love movies and libraries and dinosaurs.

Contact me at brundlefly@gmail.com.

Work History

Web Developer (2018-present)

Freelance

- Websites for clients such as Autodesk, Adobe, and Cisco.
- Animated videos for web assets.
- Responsive HTML emails for Hubspot and other CRMs.
- Web applications and experiences for live virtual events.

Viewstream (2008-2018)

Senior Web Developer

- Websites and applications for companies such as Autodesk, Adobe, Salesforce, and Google.
- Managed quality assurance on responsive web projects across desktop and mobile devices.
- Used web technologies to build interactive touch screen applications for internal and external events.
- Created email templates and managed localized email campaigns using Salesforce.
- Created animated HTML banners and managed retargeted ad campaigns.
- Collaborated with designers and clients to refine requirements.
- Trained clients in using content management systems such as WordPress.

Viewstream (2007-2008)

Video Editor, Animator, Web Developer

- Edited and created motion graphics for marketing videos.
- Updated websites with current news and press releases.

Cerrito Speakeasy Movie Theater (2007-2008)

Shift Manager

- Managed shift workers, from box office to servers to kitchen staff.
- Counted tills.
- Introduced special screenings and events, which was fun.
- Shut down the 35mm projector after the last screening of the night (which was also fun).

See Change (2006-2007)

Production Manager

- Edited and created motion graphics for evaluative documentaries for non-profit organizations.
- Filmed video interviews.
- Coordinated with the company team in determining b-roll locations and shot b-roll footage.
- Created interactive menus for DVDs.

Passion Projects

Museum of Art and Digital Entertainment (2019-present)

Volunteer Web and Social Media Project Manager

- Supervises website for museum, archive, and educational non-profit.
- Writes social media posts.